### Code as a metaphor for Computational Thinking

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#### **Duke University**

#### http://www.csprinciples.org





CPATH 0722274, CNS 0938336

### Cyber capable [nation|citizenry]

"Our species needs, and deserves, a citizenry with minds wide awake and a basic understanding of how the world works."



**Carl Sagan** 

#### Cyber capable [nation|citizenry]

"We need a data-literate citizenry, not just a small elite of hackers and policy wonks. And the best way to cultivate that broad-based literacy is not to release in small or measured quantities, but to flood us with data. ... But more than this we also need to ...involve educators to help provide support and increase people's ability to move up the learning curve."

David Eaves <a href="http://bit.ly/b7CP7s">http://bit.ly/b7CP7s</a>



#### Where are we going today?

- Stories to explain computational thinking
   Personal stories are great, any story is great
- Local, Regional, National Initiatives
   CS Principles and CS10K, IP<sup>2</sup>
- Who is the audience: computational civics
   What should our senators and president know?
- How code is a metaphor for all of this











- East Coast Code
- West Coast Code



#### **East and West Coast Codes**

string enz = "gatte": <u>TITLE 20</u> <u>CHAPTER 78</u> <u>SUBCHAPTER II</u> > § 9853 § 9853. Math skills for secondary school students

- (a) Parposes The parposes of this section are -
- (1) to provide Sizence to State Educational agencies and local effectional agencies in implementing set fective research-based mathematics programs for students in secondary schools, including students with disabilities and students with limited English proficiency;
- (2) tsipping insteastion is pBth (renizs, fsplidersoin scen)dary school through the implementation of mathematics programs and the support of comprehensive mathematics initiatives that are based on the best available evidence of effectiveness;

#### codeforamerica.org

# **CODE** for AMERICA

#### A NEW KIND OF PUBLIC SERVICE

Helping governments work better for everyone with the people and the power of the web.

#### **Engagement in didactic lectures**

(a little meta is good for you)

#### http://ebooksfreedownload.org/2011/08/indiscrete-thoughts.html



#### What to take home

• Lectures should make one main point

> Theme with variations

- Never run overtime
  - > One minute overtime can destroy the best lecture
- Relate to your audience
  - > Everyone wants to hear about themselves
- Give them something to take home
  - > 2<sup>10</sup> = 1024, answer to any question: "it depends"

#### Did you ask any good questions?

- Goal of a job talk?
  - Lose folks after the n<sup>th</sup> slide?
- Goal of a *distinguished* lecture?
   Motivate work and discussion



Goal of a lecture and a course
 Part of the educational foundation for students

# Is there an alternative to the traditional introduction to computer science

**Definition of alternative** 

#### What should we change?

Change what you teach, toward computational thinking Change how you teach, toward highquality, free courses?









#### CS 101: BUILDING A SEARCH ENGINE

Taught by Professor David Evans and Professor Sebastian Thrun

START YOUR COURSE ►

#### **History and Computer Science**

• Those who cannot remember the past are condemned to repeat it.





 Don't know much about history, don't know much about biology, don't know much about a science book

#### Teaching as ...

**English is not history and** history is not science and science is not art and art is not music, and art and music are minor subjects and English, history and science major subjects, and a subject is something you 'take' and when you have taken it, you have 'had' it, and if you have 'had' it, you are immune and need not take it again." (The Vaccination **Theory of Education?)** 



#### **Top N Questions for CS Educators**

- Mac or PC
- Python or Java
- Eclipse or Netbeans
- Pair or solo
- Agile or Waterfall
- OO or Old-fashioned
- Firefox or Chrome
- Ubuntu or Centos

Does it matter what we talk about to others?

Does it matter what we talk about among ourselves?



cs.vt.edu, 2012

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### [ver-nak-yuh-ler]

Noun

- The everyday language spoken by a people as distinguished from the literary language.
- The idiom of a particular trade or profession

What message do we send our colleagues in other disciplines? What message do we send the general populace? How do we talk to each other and what do we talk about?

### **ACM Policy Brief**

A fundamental understanding of computation and computational or algorithmic thinking is increasingly important to success in the digital age. Computing education will benefit all students, not just those interested in pursuing computer science or information technology careers. Computer science develops and extends logical thinking and problem-solving skills. Students who participate in high school computing classes and have previous experience with technology demonstrate improved readiness for post-secondary studies.

http://bit.ly/zxjUVW

# Explaining computational thinking to ...

Who is the audience for the explanation?

#### **Milking Stool v Neural Queue**

- Engineering, Mathematics, Science
  - > Pillars of computer science?
  - > Braid of computer science?
- Other aspects of CS?
  - > Technology and policy
  - Art and visualization
  - Collaborative Filtering





#### **Stories and problems define code**



- Stories explain code
   Some of them change often
- Rooted in problems

Intended to describe computational thinking
Code is a metaphor, but it better execute



#### What is Computational Thinking?



### Moral of this tale?

#### 3/18/11 A former Goldman Sachs computer programmer convicted of stealing source code from the firm was sentenced

on Friday to more than eight years in prison, capping a case that had shone a rare spotlight on

the world of lightning-fast computer-driven trading. Goldman paid

#### him \$400,000 a year to write code

for its high-frequency trading business, making him one of the bank's highest-paid programmers



2/18/12 At a hearing before the appeals court yesterday, Marino argued, as he had during the trial, that Aleynikov only took to his new job open-source code he had written at Goldman Sachs. He said the government

had tried to expand its reading of the Economic Espionage Act to encompass what his client had done

http://buswk.co/xfSwYy

#### Jeanette Wing, CACM 2006

**Computational thinking builds on the power** and limits of computing processes, whether they are executed by a human or by a machine. **Computational methods and models give us** the courage to solve problems and design systems that no one of us would be capable of tackling alone. Computational thinking confronts the riddle of machine intelligence: What can humans do better than computers, and What can computers do better than humans?

#### What is Computational Thinking?

- Potter Stewart, 1984, Jacobellis v Ohio
  - I shall not today attempt further to define the kinds of material I understand to be embraced within that shorthand description of [computational thinking]; and perhaps I could never succeed in intelligibly doing so. But I know it when I see it,





### **A Computational Thinking Story**

- Ladder from 'white' to 'house'
  - > White, while, whale, shale, ...
- I can do that... optimally
  - My brother was an English major
  - > My ladder is 16, his is 15, how?
- The key is sough
  Voila, 14 words!
- Guarantee optimality!





# Words and Pictures about code and computational thinking

# 1001 words is worth more than a picture

#### Google books Ngram Viewer





#### **First of three related problems**





www.blackplanet.com 437x www.blackplanet.com/provAKAtive/



GIF, 100x143, 2.6 KB

14 Results

JPEG Image 100x162, 15.8 KB

Searched over **2.0907 billion** images in 0.047 seconds. for file: http://people.cs.vt.edu/ryder/vt\_ribbon\_gray.gif

These results expire in 72 hours. Why?

Share a success story!

TinEye is free to use for non-commercial purposes.

Download the official TinEye extension for Chrome with rightclick functionality!





Compare | Link GIF Image 120x120, 14.1 KB diannemarieee.vox.com 6a00c22529818c8e1d00d09e655706be2b-120si diannemarieee.vox.com/library/photos/

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### Third of three related problems

#### Google Get directions My places € ð. Chipotle Mexican Grill, Erwin Road, Durham, I T₽ 210 Burruss Hall, Blacksburg, VA 24060 (Virg Add Destination - Show options GET DIRECTIONS Suggested routes Ŧ I-85 S 203 mi, 3 hours 26 mins da. US-220 N 182 mi, 3 hours 31 mins N Carolina 86 N 160 mi, 3 hours 30 mins Driving directions to Virginia Tech 3D **Chipotle Mexican Grill - Duke Medical** 2609 Erwin Road Durham, NC 27705 1. Head south on Downing St toward Erwin Rd 338 ft 2. Turn right onto Erwin Rd -0.6 mi ₽. 3. Turn right onto Morreene Rd

4. Turn right onto the US-15 N/US-501 N ramp to Roxboro/Oxford/I-85 0.6 mi

http://maps.google.com/maps?saddr=Chipotle+Mexican+Grill, +Erwin+Road,+Durham,+NC&daddr=210+Burruss+Hall,+Blacksburg, +VA+24060+(Virginia+Tech) &hl=en&ll=36.613323,-79.93103&spn=1.52117,2.568054&sll=36.614 475,-79.927525&sspn=1.521127,2.568054&geocode=FZx2JQIdrmVLyGyvo8DqB9xCw%3BFXD\_NwIdsMc0yHWKhbFG1L DA&oq=chipotle&mra=ls&t=m&z=9

http://g.co/maps/qnbtd
http://bit.ly/y0ifjm
http://bit.ly/vtechedu



# Examining each computational thinking stories in more detail

**Point-of-view of students in a course** 

#### **Episode 1: Expansion**



#### stegos ::= roof

### **First Equation**







#### **Second Equation**







#### **Erase LSBs add MSBs**



#### **Extracting the image**







PNG, 400x300, 177.9 KB



Searched over **1.5728 billion** images in 4.960 secc for file: http://www.cs.duke.edu/~ola/images/hanoi-hidden.png

These results expire in 72 hours. Why? Post a success story!

#### **Hidden Hokie in Blue Devil**



JPEG, 400x300, 17.3 KB

#### 334 Results

Searched over **2.0907 billion** images in 0.908 seconds. for file: http://www.cs.duke.edu/~ola/images/hiddenimage.jpg

These results expire in 72 hours. Why?

Share a success story!

TinEye is free to use for non-commercial purposes.





#### **Code to extract hidden image**

```
def extract_image(im):
    data = im.getdata()
    pic = Image.new(im.mode,im.size)
    ndata = [(r%4*64, g%4*64, b%4*64)
        for (r,g,b) in data]
    pic.putdata(ndata)
    return pic
```

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#### What's common to problems?

- How is this similar to other examples?
  - Search for "big things" using "small" fingerprint
  - Power of abstraction? Power of data and scale?





#### **Database matching CSI style**



#### What's wrong with this picture?

# It's not about content, it's mostly about pedagogy

## **Toward expanding diversity and broadening participation**

#### **Purported Advantages of PBL**

Cumulative learning to achieve growing familiarity through a sequence of learning experiences that are relevant to the student's goals, experiences that become progressively less straightforward but more complex, as well as less non-threatening but progressively more challenging.

Project-based, problem-centric, likely not PBL



#### **Purported Advantages of PBL**

Learning for understanding, rather than for recall of isolated facts, through appropriate opportunities to reflect on their educational experiences, and through frequent feedback, linked with opportunities to practice the application of what has been learned.

# From Computational Thinking to two courses arguably related

**One local, one national** 



Where is data stored, how is it ranked, how has this changed the way you work, live, play?





#### Stories ..., what do we teach?

- Audience
- Content
- Expectations
- Work ethic



#### Where do we look for ideas?

#### • Newton

"If I have seen farther than others ..."

#### • Parnas

"the wheel is reinvented so often because ..."

#### • Santayana

"Those who cannot remember the past..."









#### Changing Minds, Andy diSessa

- Outside of schools, a computational literacy will allow civilization to think and do things that will be new to us in the same way that the modern literate society would be almost incomprehensible to preliterate cultures.
- ..by computational literacy I do not mean a casual familiarity with a machine that computes...

#### WWNPD?

- Confronted with a student who is bored with the real world, I don't think we can get away so easily by making available a virtual-reality physics lab.
- ..the classroom is intended to tame the ego, to connect the individual with others, to demonstrate the value and necessity of group cohesion [unlike, e.g., some uses of technology]

- What should students who aren't programming learn about computer science?
- What should students will be be our next \_\_\_\_\_ learn?

#### physics#future presidents

THE SCIENCE BEHIND THE HEADLINES







### INTELLECTUAL PROPERTY INTERNET PROTOCOL



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#### High level view of the course

- Internet origins
- Internet governance
- IETF, ICANN, DNS
- Blogs, Ads, Politics
- E-voting
- Copyright, patents
- Open Source
- Anonymity, ethics

- p2p, DRM, DMCA
- Privacy
- Spam
- Phishing
- Cybercrime/war
- Hacktivism
- Internet Censorship
- Ads/Auctions

#### http://www.youtube.com/watch?v=ZY72fX-ESpk





#### What, who, why, where, when

#### What is CS Principles?

### A first course in computer science So what are the prerequisites?

- Designed to be an AP course
   National leverage
- Collaboratively developed
   NSF, College Board, (ACM, CSTA, Google)

#### Alternative to CS1, Not replacement!



#### **APCS exam demographics**



Slide: CSTA, Data: College Board

#### How to design a *new* AP course

- Convene a group/commission with an advisory board
  - > Use evidence-centered design
  - Claim: student has specific knowledge or skill
  - Evidence: behavior or performance that skill/ knowledge has been achieved
- Develop Seven Big Ideas, Six Computational Thinking Practices
   Test, Redesign, Repeat

### The seven big ideas

- **1** Computing is a *creative* activity
- 2 *Abstraction* reduces information and detail to focus on relevant concepts
- 3 *Data* and information facilitate the creation of knowledge
- 4 Algorithms are used to develop and express solutions to computational problems
- 5 *Programming* enables problem solving, human expression, and creation of knowledge
- 6 The *Internet* pervades modern computing
- 7 **Computing has global** *impacts*

#### **Previous and related work**

#### • On the one hand, this is new

> Related to significant body of previous work

- Attestation process validated project; the right schools indicated
  - Good idea
  - Credit given
  - Placement given
  - > Teach the course

#### **Toward another first course**

- Harvard CS50, CS1
- Stanford CS 106A, CS 105
- Princeton COS 126, 116/109
- Berkeley CS61A, CS10
- Texas, CS 305J, CS 302
- Wisconsin, CS 302, CS 250/202
- Colorado CSCI 1300, 1220/1000

#### **Toward another first course**

- Tufts, Comp 11, Comp 9,7
- Clemson CPSC 101, CPSC 120
- USC, CS 101L, Nothing
- Virginia Tech, CS 1054, CS 1614
- U. Kansas, EECS 168, EECS 128
- Brown, CSCI 150, CSCI 20
- U. Mass, CMPSCI 121, CMPSCI 120

#### **Timeline**

#### • 2009-2010

> Drafted curriculum framework: big ideas

#### • 2010-2011

> Pilot in five colleges, Attestation, College Survey

#### • 2011-2012

Pilot in 10 colleges/high schools partnered, testing

#### **Next steps**

- Develop an assessment for national course
  - Portfolio based exam
  - > Delivered electronically
- Assess the pilot courses
  - What were the learning outcomes
  - Did participation broaden
  - > Was curriculum delivered

#### **Deliver exam in 2015-16 as part of CS10K**

#### **Optimism is Essential**

